



Address: McFadden Enterprises, LLC., 33661 State Hwy. 46, Deer River, MN 56636

Phone Number: (218)-246-3168

Email: office@jenswreaths.com

September 2016

Dear Friends,

We had a great summer and fall here in Minnesota. We've just about finished up the season with our farm livestock and wreath season is around the corner. Minnesota has had an extremely wet summer and fall. The swamps are full and southern MN has faced a lot of flooding. We are expecting a super balsam fir crop because of the ample rainfall. The challenge will be actually getting through the overly wet swamps to pick it.

We appreciate each one of our past customers and would like to say, "Thank You for Your Business." If you're new, "Welcome to Jen's Wreaths." We expect that you'll be satisfied with our service and products.

Jen's Wreaths is a small McFadden family-owned and operated business. We are located in the snowy, north-central part of Minnesota. We harvest Minnesota Balsam Fir responsibly with future generations in mind. Also, by waiting until we've had several hard frosts before collecting any balsam fir, we are able to achieve the best needle retention possible.

NEW IN 2016 – We've eliminated the bulk 60+ item pricing. With our new shipping contracts we don't get price breaks based on volume shipped to one single address.

ONCE AGAIN – We will strive to provide you with a quality wreath at a reasonable price. Jen's Wreaths takes quality seriously. We make each wreath as fresh as possible right before your order ships, and when storage is necessary we use a cool, humidity controlled room to prevent drying out. By working with us, you can take advantage of our helpful customer service & no minimum order size. **Let us help you meet your fundraising goal.**

Inside this folder you'll find an up-to-date 2016 fundraising packet. We hope you'll find the products great, the pricing competitive, and the process easy to understand. However, always feel free to call with any questions. Our office is now open for the season.

Make sure to REGISTER immediately, in order to reserve your group's spot! We're only taking on a limited number of fundraisers!

Sincerely,

Sam & Jenny McFadden

Bulk Ship Fundraiser Program

www.jenswreaths.com / Phone: (218)-246-3168

BULK SHIP = Make More \$\$\$ Per Item

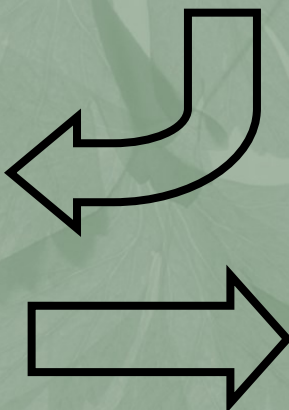
WHY? Wreaths Are Shipped in 1 Large Shipment to 1 Location for YOU to Hand Deliver



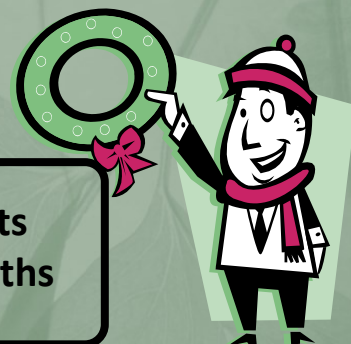
Jen's Wreaths ships ALL the wreaths directly from our farm in Minnesota to the Commercial Address provided by the Fundraising Advisor.



When the wreaths arrive, the Fundraising Advisor sorts the wreaths and distributes them to the participants for delivery.



Participants Deliver Wreaths





Getting Started



1-(218)-246-3168

Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

Selling Wreaths In 4 Easy Steps:

Step 1 PICK YOUR PROGRAM — Decide which of the 2 bulk programs (described on the Pick Your Program Sheet) best fits your needs. Bulk means all the wreaths are shipped to one commercial address and your organization passes them out. We have 2 program options under the bulk program: Some organizations prefer selling a single wreath choice, while others want to present customers with a whole array of balsam fir products.

Step 2 REGISTER YOUR FUNDRAISER — Complete the paper registration form and mail, fax, or e-mail it ASAP. Another option is to register online at www.jenswreaths.com/fundraising

Step 3 BEGIN SELLING — Get your sales force ready. Contact local businesses, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly.

Step 4 SUBMIT FINAL TOTALS — Tally up your total number of each item sold. Fill out the ORDER TURN IN SHEET. We can also verbally take your order via phone & fill out the sheet for you. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before your order is shipped.

We strive to provide the freshest wreaths possible.

Our family keeps future generations in mind and all of our balsam fir is sustainably harvested. We also purchase all necessary permits.

To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir.

We store wreaths in a cool, humidity controlled room to prevent drying out.

We are Members and/or support each of the following Organizations, to keep us up-to-date and educated about our natural resources.





Pick Your Program



1-218-246-3168

Jen's Wreaths has designed two different programs to fit every fundraising need!

Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

Simple Plan

Most Popular!

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



24" Traditional Wreath

Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths

All products are one-sided and made on a durable metal clamp frame. Save .50 cents on any decorated wreath by attaching the decorations yourself. (We would mail the decorations with the wreaths and you wire them on.)

*****NO MINIMUM ORDER SIZE!*****



Deadlines & Payment



1-218-246-3168

Payment Terms

We do not require any down payment. However, the entire balance of the order must be paid for before it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. Any returned checks will be assessed all fees allowed by law.

Order Deadlines

In order to be certain that your order will arrive on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be called in or e-mailed in using the FINAL TOTAL SHEET. Our goal is to generate your invoice within 24 hours.

Delivery Date

WE CANNOT **GUARANTEE** YOUR ORDER WILL ARRIVE ON A SPECIFIC DATE! —> **We need a 3-day window.** Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with a specific delivery date. We consider delivery the day before or the day after this date acceptable. Sometimes Jen’s Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice or order volume. Your boxes may arrive on 2 back-to-back days at Fed-Ex’s discretion. **Please ask for your wreaths to arrive a couple days early, if a certain delivery date is important to your organization.**

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 14th — 18th	November 4th
November 21st — 25th (Thanksgiving Week)	November 7th
November 28th— December 2nd	November 10th
December 5th — December 9th	November 16th
December 12th — 16th	November 28th

We Accept:





Shipping & Pricing



1-218-246-3168

2016 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

	Undecorated				Traditional					Plaid		Cross or Candy Cane	Door Swag
	24"	30"	36"***	48"***	18"	24"	30"	36"***	48"***	18"	24"	30"	24"
Suggested Retail Prices - The Range of Prices Represents What Past Fundrasiers Have Charged Their Customers													
Suggested Retail	\$20-\$30	\$35-\$50	\$35-\$95	\$65-\$200	\$20-\$30	\$25-\$35	\$40-\$55	\$40-\$90	\$75-\$190	\$20-\$30	\$25-\$35	\$25-\$40	\$15-\$25
Local Pick-Up @ Jen's Wreaths	\$13.00	\$21.00	\$25.00	\$43.00	\$14.00	\$16.00	\$27.00	\$32.00	\$49.00	\$14.00	\$16.00	\$17.00	\$13.50
Bulk Program Price - All Wreaths are Shipped to 1 Address for you to Distribute - This is what you pay Jen's Wreaths per Item.													
Jen's Trailer	\$14.00	\$26.00	\$31.00	\$52.00	\$15.00	\$16.50	\$31.00	\$38.00	\$59.00	\$15.00	\$16.50	\$18.50	\$14.75
Zone 1	\$14.00	\$25.00	\$35.00	\$98.00	\$15.00	\$17.50	\$30.00	\$42.00	\$104.00	\$15.00	\$17.50	\$19.00	\$14.75
Zone 2	\$15.50	\$27.00	\$39.00	\$109.00	\$16.00	\$18.50	\$32.00	\$46.00	\$115.00	\$16.00	\$18.50	\$20.00	\$15.50
Zone 3	\$16.50	\$31.00	\$69.00	\$173.00	\$17.00	\$19.50	\$36.00	\$76.00	\$179.00	\$17.00	\$19.50	\$21.00	\$16.00
Zone 4	\$17.50	\$33.00	\$73.00	\$183.00	\$18.00	\$19.75	\$38.00	\$80.00	\$189.00	\$18.00	\$19.75	\$23.00	\$16.50

Add-On Items

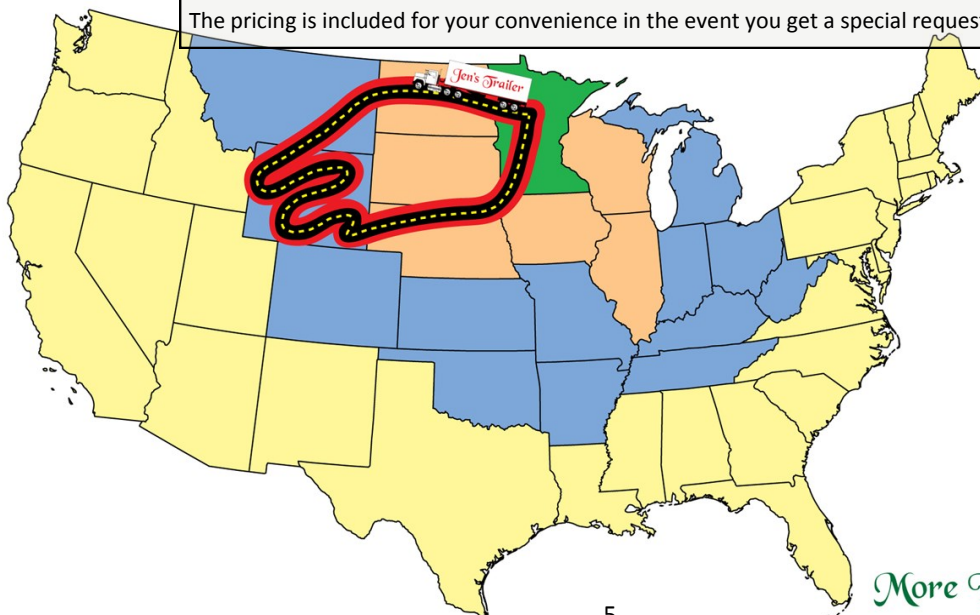
Wreath Hangers \$2.75 each (FREE SHIPPING)

Clear Plastic Delivery Bags (contain the needles for easier delivery, you bag the wreaths yourself—\$.75 each

Clear Plastic Delivery Bags (we bag the wreaths before shipping) - \$1.25 (includes bag)

***These items are not a regular part of our fundraising program.
The pricing is included for your convenience in the event you get a special request.

We Ship:



Shipping Zones

- Jen's Trailer
- Zone 1
- Zone 2
- Zone 3
- Zone 4

More Information on Reverse



Shipping & Pricing Continued...



1-218-246-3168

About Shipping:

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping, boxes, and packing material are already included in the price of each item. If you live within driving distance of our farm, you are always welcome to pick up your wreaths at our Deer River, MN location and avoid any shipping charges. You would pay the Local Pick-Up @ Jen's Wreaths prices.

Commerical Address:

All prices listed above are based upon delivery to a business/commercial address. Typically, schools, club headquarters, and churches fall into this category. Although we realize the convenience of having the delivery come directly to your house, we incur surcharges for each box shipped to a residential address. **Please do everything possible to adhere to these guidelines to help keep our prices affordable and program surcharge free!**

Jen's Trailer Route: *(Nov. 18th—23rd Tentative 2016 Delivery Dates)*

Jen's Trailer personally delivers orders to ND, SD, WY, SE Montana, and on occasion Northern NE. We drive a trailer route through these states. By having your wreaths delivered via our trailer you can save significantly on shipping costs. However, remember the following: The trailer is filled 1st come, 1st serve. Previous years customers are given priority. We do our best to estimate how many wreaths we can fit on the trailer. However, fundraising can be unpredictable! In the event you were told that your order would qualify and it can't fit on the trailer, then your wreaths will be shipped via Fed-Ex/Spec-Dee at the Jen's Trailer Rates! **We reserve the right to decide who qualifies for the trailer on a case by case basis. For example, it doesn't make sense to drive 100 miles out of the way for a dozen wreaths.** Wreaths delivered on this route will not be boxed. They are bundled with twine. If you desire your wreaths to be boxed, there will be an additional \$6.00 per box charge. We also ask that if you choose Jen's Trailer to realize that you have to be flexible regarding delivery.

Occasionally, due to weather we have to re-route spur of the moment, so flexibility is a must! Our drivers may arrive in your town late at night and need to unload your order, so they can continue driving. However, our customer service is always available throughout the night while the trailer is on the road. We do our best to make the route work for everyone.

Special Note for 2016: Our past driver is currently recovering from a collar bone injury that required extensive surgery. There is a small chance we will have to ship everything this year via Fed-Ex/UPS/COMMON CARRIER. It is extremely difficult to find a trustworthy driver for this route. In the event, Eric, our past driver is not fully recovered we may have to ship this year via another route. **WE WILL HONOR OUR JEN'S WREATHS TRAILER PRICES (The Red Line on the Price Guide), no matter what delivery method.**

Drop Ship Fundraiser Program

www.jenswreaths.com / (218)-246-3168

DROP SHIP = Less Hassle

WHY? Wreaths Are Shipped INDIVIDUALLY (1 Per Box) to Each Separate Customer's Address

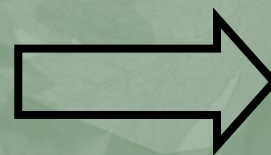


Jen's Wreaths Ships **EACH** wreath directly from our Farm in Minnesota to **EACH** individual customer.

We include custom gift messages for gifts.



NO HASSLE - Fed-Ex/UPS/USPS/Spec-Dee will deliver the wreath directly to your customer's (or the gift recipient's) front door!





Getting Started



1-218-246-3168

Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

Selling Wreaths In 4 Easy Steps:

Step 1 PICK YOUR PROGRAM — Decide which of the 2 drop-ship programs (described on the Pick Your Program Sheet) best fits your needs. DROP SHIP means all the wreath are shipped individually directly to the person who ordered/gift recipient. We have 2 program options under the drop-ship program: Some organizations prefer selling a single wreath choice, while others want a whole array of balsam fir products. **YOU CAN DO BOTH THE BULK & DROP SHIP PROGRAM TOGETHER or SEPARATE!**

Step 2 REGISTER YOUR FUNDRAISER — Complete the paper registration form and mail, fax, or e-mail it ASAP. Another option is to register online at www.jenswreaths.com/fundraising

Step 3 BEGIN SELLING — Get your sales force ready. Contact local business, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly.

Step 4 SUBMIT FINAL TOTALS — Tally up your total number of each item sold. Make an extra copy for you to keep of each individual order form. Finally scan, mail or e-mail us a front & back copy of each individual order. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before the wreaths ship.

We strive to provide the freshest wreaths possible.

All our balsam fir is sustainably harvested. To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir.

Our Family Keeps Future Generations In Mind & Sustainably Harvests Balsam Fir!

We are Members of the following Organizations, to keep us up-to-date and educated about our natural resources.





Deadlines & Payment



1-218-246-3168

Payment Terms

We do not require any down payment. However, the entire balance of the order must be paid for before it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. Any returned checks will be assessed all fees allowed by law.

Order Deadlines

In order to be certain that your orders will deliver on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be called in or e-mailed to us using the FINAL TOTAL SHEET.

Delivery Schedule

WE CANNOT **GUARANTEE** YOUR ORDERS WILL BE DELIVERED ON A SPECIFIC DATE! —> **ALL DROP SHIP ORDERS WILL BE ASSIGNED A DELIVERY WEEK!** Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with a specific delivery week. Sometimes Jen’s Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice or order volume.

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 14th — 18th	November 4th
November 21st — 25th (Thanksgiving Week)	November 7th
November 28th— December 2nd	November 10th
December 5th — December 9th	November 16th
December 12th — 16th	November 28th

We Accept:





Pick Your Program



1-218-246-3168

Jen's Wreaths has designed two different programs to fit every fundraising need!

Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

Simple Plan

Most Popular!

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



24" Traditional Wreath

Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



- Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths -

All products are one-sided and made on a durable metal clamp frame.

*****NO MINIMUM ORDER SIZE!*****



Shipping & Pricing



1-218-246-3168

2016 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

	Undecorated		Traditional			Plaid		Cross or Candy Cane	Door Swag
	24"	30"	18"	24"	30"	18"	24"	30"	24"

Suggested Retail Prices - The Range of Prices Represents What Past Fundrasiers Have Charged Their Customers

Suggested Retail	\$40-\$49	\$48-\$59	\$38-\$45	\$45-\$55	\$55-\$65	\$38-\$45	\$45-\$55	\$45-\$50	\$38-\$45
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Drop Ship Program Prices - All Wreaths are Shipped Individually To Each Separate Customer's Address
This is the Amount you pay Jen's Wreaths per Item.

Drop Ship Your Cost -	\$36	\$43	\$33	\$39	\$49	\$33	\$39	\$39	\$33
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Alaska & Hawaii SURCHARGE is ADD \$79 per item for USPS priority mail shipping.

About Shipping:

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping, boxes, and packing material are already included in the price of each item. Please include BOTH the PO BOX & the STREET ADDRESS.

Regarding Order Forms:

Please make sure that all the information including phone numbers are filled out on the order form. Keep a copy of each individual order form and mail/e-mail the originals to Jen's Wreaths. Also, please make sure the form is legible, as this has been an ongoing issue.



Sample Flyers & Our Pre-Printed Retail Prices



1-218-246-3168

Simple Program



Drop Ship Order Form

Seller's (Organization's) Name: _____

Check Wreath Style Being Purchased Simple Program

_____ 24" Traditional Wreath shipped to Lower 48 States Except Those Below @ \$_____

_____ Wreath Hanger @ \$_____

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.
Alaska & Hawaii Address ADD A \$79.00 Surcharge for USPS Priority Shipping

Sender Information - (Purchaser of Wreath) (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: _____
 Address: _____
 City/State/Zip: _____
 Phone Number: _____
 Additional Phone Number or Email: _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____



Drop Ship Order Form

Seller's (Organization's) Name: _____

Check Wreath Style Being Purchased Simple Program

_____ 24" Traditional Wreath shipped to Lower 48 States Except Those Below @ \$43.00 each

_____ Wreath Hanger @ \$4.00 each

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.
Alaska & Hawaii Address ADD A \$79.00 Surcharge for USPS Priority Shipping

Sender Information - (Purchaser of Wreath) (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: _____
 Address: _____
 City/State/Zip: _____
 Phone Number: _____
 Additional Phone Number or Email: _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Deluxe Program



Drop Ship Order Form

Seller's (Organization's) Name: _____

Check Wreath Style Being Purchased - Deluxe Program

_____ 18" Traditional Wreath shipped to Lower 48 States @ \$_____

_____ 24" Traditional Wreath shipped to Lower 48 States @ \$_____

_____ 30" Traditional Wreath shipped to Lower 48 States @ \$_____

_____ 24" Undecorated Wreath shipped to Lower 48 States @ \$_____

_____ 30" Undecorated Wreath shipped to Lower 48 States @ \$_____

_____ 18" Plaid Wreath shipped to Lower 48 States @ \$_____

_____ 24" Plaid Wreath shipped to Lower 48 States @ \$_____

_____ 30" Cross shipped to Lower 48 States @ \$_____

_____ 30" Candy Cane shipped to Lower 48 States @ \$_____

_____ 24" Door Swag shipped to Lower 48 States @ \$_____

_____ Wreath Hanger @ \$_____

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.
Alaska & Hawaii Address ADD A \$79.00 SURCHARGE For USPS Priority Mail!

Sender Information - (Purchaser of Wreath) (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: _____
 Address: _____
 City/State/Zip: _____
 Phone Number: _____
 Additional Phone Number or Email: _____



Drop Ship Order Form

Seller's (Organization's) Name: _____

Check Wreath Style Being Purchased - Deluxe Program

_____ 18" Traditional Wreath shipped to Lower 48 States @ \$37.00 each

_____ 24" Traditional Wreath shipped to Lower 48 States @ \$43.00 each

_____ 30" Traditional Wreath shipped to Lower 48 States @ \$52.00 each

_____ 24" Undecorated Wreath shipped to Lower 48 States @ \$39.00 each

_____ 30" Undecorated Wreath shipped to Lower 48 States @ \$46.00 each

_____ 18" Plaid Wreath shipped to Lower 48 States @ \$37.00 each

_____ 24" Plaid Wreath shipped to Lower 48 States @ \$43.00 each

_____ 30" Cross shipped to Lower 48 States @ \$40.00 each

_____ 30" Candy Cane shipped to Lower 48 States @ \$40.00 each

_____ 24" Door Swag shipped to Lower 48 States @ \$36.00 each

_____ Wreath Hanger @ \$4.00 each

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.
Alaska & Hawaii Address ADD A \$79.00 SURCHARGE For USPS Priority Mail!

Sender Information - (Purchaser of Wreath) (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: _____
 Address: _____
 City/State/Zip: _____
 Phone Number: _____
 Additional Phone Number or Email: _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____

Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
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Gift Message: _____

Recipient - Send to:
 Name: _____
 Address: _____
 City/State/Zip: _____
 Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____