



Address: McFadden Enterprises, LLC.,  
dba: Jen's Wreaths  
33661 State Hwy. 46, Deer River, MN 56636  
Phone Number: (218)-246-3146  
Email: office@jenswreaths.com

September 2019

Dear Friends,

We are excited to serve you in 2019!!! We appreciate each one of our past customers and would like to say, "Thank You for Your Business." If you're new, "Welcome to Jen's Wreaths." We expect that you'll be satisfied with our service and products.

Jen's Wreaths is a small McFadden family-owned and operated business. We are located in the snowy, north-central part of Minnesota. We harvest Minnesota Balsam Fir responsibly with future generations in mind.

**NEW IN 2019** – A lot is the same and a lot has changed. Please READ through the entire info packet to be sure you are up to date with our processes. We no longer personally drive and deliver the ND, SD, WY trailer route but are happy to service that area with reliable Fed-Ex or Spee-Dee delivery service.

**ONCE AGAIN** – We will strive to provide you with a quality wreath at a reasonable price. Jen's Wreaths takes quality seriously. We make each wreath as fresh as possible right before your order ships, and when storage is necessary we use a cool, humidity controlled room to prevent drying out. By working with us, you can take advantage of our helpful customer service & **no minimum order size**.

**Let us help you meet your fundraising goal.**

Inside this folder you'll find an up-to-date 2019 fundraising packet. We hope you'll find the products great, the pricing competitive, and the process easy to understand. However, always feel free to call with any questions. Our office is now open for the season.

**Make sure to REGISTER immediately, in order to reserve your group's spot!** We're only taking on a limited number of fundraisers!

Sincerely,

Sam & Jenny McFadden

# Bulk Ship Fundraiser Program

www.jenswreaths.com / Phone: (218)-246-3146

**BULK SHIP = Make More \$\$\$ Per Item**

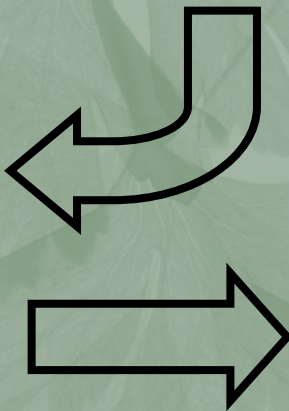
**WHY? Wreaths Are Shipped in 1 Large Shipment to 1 Location for YOU to Hand Deliver**



Jen's Wreaths ships ALL the wreaths directly from our farm in Minnesota to the Commercial Address provided by the Fundraising Advisor.



When the wreaths arrive, the Fundraising Advisor sorts the wreaths and distributes them to the participants for delivery.



Participants Deliver Wreaths





# Getting Started



1-(218)-246-3146

Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

## ***Selling Wreaths In 4 Easy Steps:***

**Step 1 PICK YOUR PROGRAM** — Decide which of the 2 bulk programs (described on the Pick Your Program Sheet) best fits your needs. Bulk means all the wreaths are shipped to one commercial address and your organization passes them out. We have 2 program options under the bulk program: Some organizations prefer selling a single wreath choice, while others want to present customers with a whole array of balsam fir products.

**Step 2 REGISTER YOUR FUNDRAISER** — Complete the paper registration form and mail, fax, or e-mail it ASAP. Another option is to register online at [www.jenswreaths.com/fundraising](http://www.jenswreaths.com/fundraising)

**Step 3 BEGIN SELLING** — Get your sales force ready. Contact local businesses, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly.

**Step 4 SUBMIT FINAL TOTALS** — Tally up your total number of each item sold. Fill out the ORDER TURN IN SHEET. We can also verbally take your order via phone & fill out the sheet for you. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before your order is shipped.

**We strive to provide the freshest wreaths possible.**

**Our family keeps future generations in mind and all of our balsam fir is sustainably harvested. We also purchase all necessary permits.**

**To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir.**

**We store wreaths in a cool, humidity controlled room to prevent drying out.**

**We are Members and/or support each of the following Organizations, to keep us up-to-date and educated about our natural resources.**





# Pick Your Program



1-218-246-3146

Jen's Wreaths has designed two different programs to fit every fundraising need!  
Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

## Simple Plan

*Most Popular!*

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



**24" Traditional Wreath**

## Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



**Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths**

All products are one-sided and made on a durable metal clamp frame.  
Save .50 cents on any decorated wreath by attaching the decorations yourself.  
(We would mail the decorations with the wreaths and you wire them on.)

**\*\*\*NO MINIMUM ORDER SIZE!\*\*\***



# Deadlines & Payment



1-218-246-3146

## ***Payment Terms***

We do not require any down payment. However, the entire balance of the order must be paid for before it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. Any returned checks will be assessed all fees allowed by law.

## ***Order Deadlines***

In order to be certain that your order will arrive on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be called in or e-mailed in using the FINAL TOTAL SHEET. Our goal is to generate your invoice within 24 hours.

## ***Delivery Date***

WE CANNOT **GUARANTEE** YOUR ORDER WILL ARRIVE ON A SPECIFIC DATE! —> **We need a 3-day window.** Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with a specific delivery date. We consider delivery the day before or the day after this date acceptable. Sometimes Jen’s Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice or order volume. Your boxes may arrive on 2 back-to-back days at Fed-Ex’s discretion. **Please ask for your wreaths to arrive a couple days early, if a certain delivery date is important to your organization.**

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 11th — 15th	November 1st
November 18th — 22nd	November 6th
November 25th—November 29th	November 13th
December 2nd — December 6th	November 21st
December 9th — 13th	November 27th

We Accept:





# Shipping & Pricing



1-218-246-3146

## 2019 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

	Undecorated				Traditional					Plaid	Cross or Candy Cane	Door Swag
	24"	30"	36"***	48"***	18"	24"	30"	36"***	48"***			
<b>Suggested Retail Prices - The Range of Prices Represents What Past Fundraisers Have Charged Their Customers</b>												
Suggested Retail	\$22-\$30	\$38-\$50	\$35-\$95	\$65-\$230	\$24-\$30	\$26-\$40	\$42-\$55	\$40-\$95	\$75-\$250	\$26-\$40	\$26-\$40	\$18-\$30
Local Pick-Up @ Jen's Wreaths	\$16.00	\$24.00	\$29.00	\$43.00	\$16.00	\$19.00	\$28.00	\$35.00	\$49.00	\$19.00	\$19.00	\$14.00
<b>Bulk Program Price - All Wreaths are Shipped to 1 Address for you to Distribute - This what you pay Jen's Wreaths per Item.</b>												
Zone 1	\$17.00	\$28.00	\$37.00	\$113.00	\$18.00	\$21.00	\$32.00	\$43.00	\$119.00	\$21.00	\$21.00	\$15.00
Zone 2	\$18.00	\$29.00	\$40.00	\$128.00	\$18.00	\$22.00	\$33.00	\$46.00	\$134.00	\$22.00	\$22.00	\$16.00
Zone 3	\$19.00	\$33.00	\$70.00	\$192.00	\$19.00	\$23.00	\$37.00	\$76.00	\$198.00	\$23.00	\$23.00	\$16.00
Zone 4	\$20.00	\$36.00	\$77.00	\$203.00	\$20.00	\$24.00	\$40.00	\$83.00	\$209.00	\$24.00	\$24.00	\$17.00

Jen's Trailer is Discontinued... All Items Are Shipped via Fed-Ex/UPS/Spec-Dee/USPS or Picked up Locally @ Our Farm.

### Add-On Items

Wreath Hangers \$2.75 each (FREE SHIPPING)

Clear Plastic Delivery Bags (contain the needles for easier delivery, you bag the wreaths yourself—\$.85 each

Clear Plastic Delivery Bags (we bag the wreaths before shipping) - \$1.35 (includes bag)

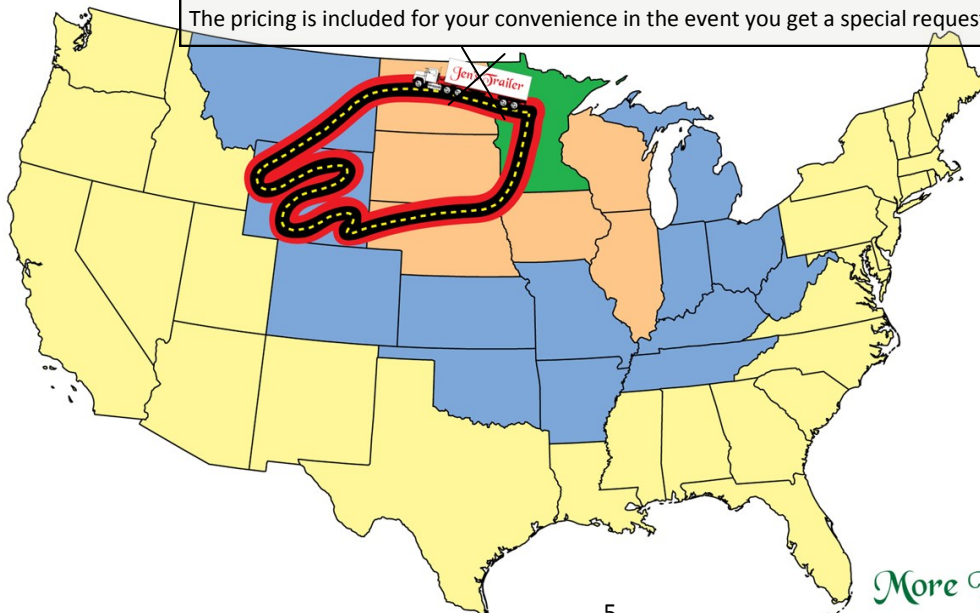
\*\*\*These items are not a regular part of our fundraising program.  
The pricing is included for your convenience in the event you get a special request.

We Ship:



### Shipping Zones

- ~~Jen's trailer~~  
Jen's Trailer Discontinued....
- Zone 1
- Zone 2
- Zone 3
- Zone 4



More Information on Reverse



## Shipping & Pricing Continued...



1-218-246-3146

### **About Shipping:**

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping is already included in the price of each item. If you live within driving distance of our farm, you are always welcome to pick up your wreaths at our Deer River, MN location and avoid any shipping charges. You would pay the Local Pick-Up @ Jen's Wreaths prices.

### **Commerical Address:**

All prices listed above are based upon delivery to a business/commercial address. Typically, schools, club headquarters, and churches fall into this category. Although we realize the convenience of having the delivery come directly to your house, we incur surcharges for each box shipped to a residential address. **Please do everything possible to adhere to these guidelines to help keep our prices affordable and program surcharge free!**

**Jen's Trailer Route: *Discontinued... All Items can be Easy and Hassle free shipped to you via Fed-Ex / Other Carrier Options.***





# Drop Ship Fundraiser Program

www.jenswreaths.com / (218)-246-3146

**DROP SHIP = Less Hassle**

**WHY? Wreaths Are Shipped INDIVIDUALLY (1 Per Box) to Each Separate Customer's Address**

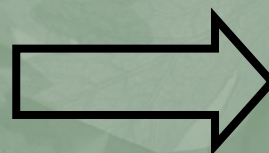


Jen's Wreaths Ships **EACH** wreath directly from our Farm in Minnesota to **EACH** individual customer.

We include custom gift messages for gifts.



**NO HASSLE - Fed-Ex/UPS/USPS/Spec-Dee will deliver the wreath directly to your customer's (or the gift recipient's) front door!**





# Getting Started



1-218-246-3146

Jen's Wreaths is here to help your organization meet its fundraising goals by providing you with quality balsam fir products at reasonable prices.

## ***Selling Wreaths In 4 Easy Steps:***

**Step 1 PICK YOUR PROGRAM** — Decide which of the 2 drop-ship programs (described on the Pick Your Program Sheet) best fits your needs. DROP SHIP means all the wreath are shipped individually directly to the person who ordered/gift recipient. We have 2 program options under the drop-ship program: Some organizations prefer selling a single wreath choice, while others want a whole array of balsam fir products. **YOU CAN DO BOTH THE BULK & DROP SHIP PROGRAM TOGETHER or SEPARATE!**

**Step 2 REGISTER YOUR FUNDRAISER** — Complete the paper registration form and mail, fax, or e-mail it ASAP. Another option is to register online at [www.jenswreaths.com/fundraising](http://www.jenswreaths.com/fundraising)

**Step 3 BEGIN SELLING** — Get your sales force ready. Contact local business, neighbors, friends, relatives, & co-workers. We recommend you collect money at the time the order is placed. Periodically, we may check in with you via e-mail/phone. Do your best to communicate with us as to how you think your fundraiser is going, so we can plan accordingly.

**Step 4 SUBMIT FINAL TOTALS** — Tally up your total number of each item sold. Make an extra copy for you to keep of each individual order form. Finally scan, mail or e-mail us a front & back copy of each individual order. Make sure you get us your final order totals on time! Full payment is made to Jen's Wreaths via credit card or check before the wreaths ship.

We strive to provide the freshest wreaths possible.

All our balsam fir is sustainably harvested. To insure optimum needle retention, we make sure that several hard frosts have taken place before picking any balsam fir.

Our Family Keeps Future Generations In Mind & Sustainably Harvests Balsam Fir!

We are Members of the following Organizations, to keep us up-to-date and educated about our natural resources.





# Deadlines & Payment



1-218-246-3146

## ***Payment Terms***

We do not require any down payment. However, the entire balance of the order must be paid for before it leaves our shop. Please plan ahead if your school/organization requires a lengthy payment process. Payment can be made by credit card or check. Any returned checks will be assessed all fees allowed by law.

## ***Order Deadlines***

In order to be certain that your order will arrive on time, please adhere to the deadlines below. Extra office staff will be scheduled on the order turn in dates to promptly calculate invoices. Orders can be called in or e-mailed in using the FINAL TOTAL SHEET. Our goal is to generate your invoice within 24 hours.

## ***Delivery Date***

WE CANNOT **GUARANTEE** YOUR ORDER WILL ARRIVE ON A SPECIFIC DATE! —> **ALL DROP SHIP ORDERS WILL BE ASSIGNED A DELIVERY WEEK.** Orders turned in LATE will be delayed until we can work it into our shipping calendar. Upon receiving your registration, we will put you on our shipping calendar with a specific delivery week. Sometimes Jen’s Wreaths has more staff on a given day than expected and we may ship a day early. Unexpected (1-3 day) delays can happen due to snow/ice or order volume.

IF YOU WANT YOUR ORDER DELIVERED THE WEEK OF:	YOU MUST HAVE FINAL TOTALS TO US BY:
November 11th — 15th	November 1st
November 18th — 22nd	November 6th
November 25th—November 29th (Thanksgiving Week)	November 13th
December 2nd — December 6th	November 21st
December 9th — 13th	November 27th

We Accept:





# Pick Your Program



1-218-246-3146

Jen's Wreaths has designed two different programs to fit every fundraising need!

Sell 1 wreath style or offer an entire line of balsam fir products. Pick the plan that best suits your needs!

## Simple Plan

*Most Popular!*

Choose the "Simple Plan" to offer just one option. Keep your fundraising efforts easy and simple while still providing a great product!



**24" Traditional Wreath**

## Deluxe Plan

Choose the "Deluxe Plan" to offer your customers a wide array of products. There's something for everyone.



**- Cross & Candy Cane Wreaths, Door Swag, Traditional Wreaths, Plaid Wreath, & Plain Undecorated Wreaths -**

All products are one-sided and made on a durable metal clamp frame.

**\*\*\*NO MINIMUM ORDER SIZE!\*\*\***



# Shipping & Pricing



1-218-246-3146

## 2019 Pricing Guide SHPPING IS INCLUDED IN THESE PRICES

	Undecorated		Traditional			Plaid	Cross or Candy Cane	Door Swag
	24"	30"	18"	24"	30"	24"	30"	24"

**Suggested Retail Prices - The Range of Prices Represents What Past Fundraisers Have Charged Their Customers.**

Suggested Retail	\$45-\$50	\$49-\$59	\$39-\$45	\$49-\$59	\$55-\$69	\$49-\$59	\$49-\$59	\$38-\$45
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**Drop Ship Program Prices - All Wreaths are Shipped Individually To Each Separate Customer's Address  
This is the Amount you pay Jen's Wreaths per Item.**

Drop Ship Your Cost -	\$39	\$45	\$35	\$42	\$49	\$42	\$42	\$33
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Alaska & Hawaii SURCHARGE is ADD \$89 per item for USPS priority mail shipping.

### About Shipping:

No Minimum Order Size & No Hidden Fees = NO RISK! Shipping, boxes, and packing material are already included in the price of each item. Please include BOTH the PO BOX & the STREET ADDRESS.

### Regarding Order Forms:

Please make sure that all the information including phone numbers are filled out on the order form. Keep a copy of each individual order form and mail/e-mail the originals to Jen's Wreaths. Also, please make sure the form is legible, as this has been an ongoing issue.



# Sample Flyers & Our Pre-Printed Retail Prices



1-218-246-3146

## Simple Program



### Drop Ship Order Form

Seller's (Organization's) Name: \_\_\_\_\_

#### Check Wreath Style Being Purchased Simple Program

\_\_\_\_\_ 24" Traditional Wreath shipped to Lower 48 States Except Those Below @ \$ \_\_\_\_\_  
\_\_\_\_\_ Wreath Hanger @ \$ \_\_\_\_\_

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.  
**Alaska & Hawaii Address ADD A \$89.00 Surcharge for USPS Priority Shipping**

**Sender Information - (Purchaser of Wreath)** (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Additional Phone Number or Email: \_\_\_\_\_

Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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### Drop Ship Order Form

Seller's (Organization's) Name: \_\_\_\_\_

#### Check Wreath Style Being Purchased Simple Program

\_\_\_\_\_ 24" Traditional Wreath shipped to Lower 48 States Except Those Below @ \$49.00 each  
\_\_\_\_\_ Wreath Hanger @ \$4.00 each

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.  
**Alaska & Hawaii Address ADD A \$89.00 Surcharge for USPS Priority Shipping**

**Sender Information - (Purchaser of Wreath)** (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Additional Phone Number or Email: \_\_\_\_\_

Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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## Deluxe Program



### Drop Ship Order Form

Seller's (Organization's) Name: \_\_\_\_\_

#### Check Wreath Style Being Purchased - Deluxe Program

\_\_\_\_\_ 18" Traditional Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 24" Traditional Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 30" Traditional Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 24" Undecorated Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 30" Undecorated Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 24" Plaid Wreath shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 30" Cross shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 30" Candy Cane shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ 24" Door Swag shipped to Lower 48 States @ \$ \_\_\_\_\_  
\_\_\_\_\_ Wreath Hanger @ \$ \_\_\_\_\_

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.  
**Alaska & Hawaii Address ADD A \$89.00 SURCHARGE For USPS Priority Mail!**

**Sender Information - (Purchaser of Wreath)** (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Additional Phone Number or Email: \_\_\_\_\_



### Drop Ship Order Form

Seller's (Organization's) Name: \_\_\_\_\_

#### Check Wreath Style Being Purchased - Deluxe Program

\_\_\_\_\_ 18" Traditional Wreath shipped to Lower 48 States @ \$42.00 each  
\_\_\_\_\_ 24" Traditional Wreath shipped to Lower 48 States @ \$49.00 each  
\_\_\_\_\_ 30" Traditional Wreath shipped to Lower 48 States @ \$56.00 each  
\_\_\_\_\_ 24" Undecorated Wreath shipped to Lower 48 States @ \$46.00 each  
\_\_\_\_\_ 30" Undecorated Wreath shipped to Lower 48 States @ \$52.00 each  
\_\_\_\_\_ 24" Plaid Wreath shipped to Lower 48 States @ \$49.00 each  
\_\_\_\_\_ 30" Cross shipped to Lower 48 States @ \$49.00 each  
\_\_\_\_\_ 30" Candy Cane shipped to Lower 48 States @ \$49.00 each  
\_\_\_\_\_ 24" Door Swag shipped to Lower 48 States @ \$40.00 each  
\_\_\_\_\_ Wreath Hanger @ \$4.00 each

Fed-Ex, UPS, USPS & Spee-Dee Delivery are used for shipping carriers.  
**Alaska & Hawaii Address ADD A \$89.00 SURCHARGE For USPS Priority Mail!**

**Sender Information - (Purchaser of Wreath)** (NO PO BOXES to Lower 48 PO BOXES only accepted for Alaska and Hawaii)

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_  
Additional Phone Number or Email: \_\_\_\_\_

Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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Gift Message:	Recipient - Send to: Name: _____ Address: _____ City/State/Zip: _____ Phone (Optional - Asked for by Fed-Ex in case of delivery issues): _____
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